

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56444 CF LOC-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/30/12 03:12 PM

Client: BOB CASEY FOR PENNSYLVANIA... CPE: / / Agency Commission: 15 % Updated: WELLS on 08/30/12 03:20 PM

Agency: SHORR JOHNSON MAGNUS (39976) Product: (D) U.S.SENATE - Self :20:00 Confirmed: 08/30/12 03:20 PM

Buyer: CHARLIE LYONS Demo: HHOLDS DMA RTG Sched. Code: D Contract: 08/31/12 08:33 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

ALL RATES ARE NOON PRE-EMPTIBLE UNLESS NOTED OTHERWISE.

PAID FOR BY: BOB CASEY FOR SENATE

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 2 2 0 0 0 0	MORN	30	D			0.0	\$325.00	4	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	2 0 0 2 2 0 0	MORN	30	D			0.0	\$195.00	6	\$1,170.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/06/12	09/10/12	4	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL6A	0 1 1 0 0 0 0	MORN	30	D			0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL6A	1 0 0 1 1 0 0	MORN	30	D			0.0	\$425.00	3	\$1,275.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/06/12	09/10/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS530PM	* * W * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS530PM	1 0 0 0 1 0 0	NEWS	30	D			0.0	\$675.00	2	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/07/12	09/10/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS630PM	0 1 1 0 0 0 0	NEWS	30	D			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/05/12	2										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS630PM	1 0 0 1 1 0 0	NEWS	30	D			0.0	\$765.00	3	\$2,295.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/06/12	09/10/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE03	0 1 1 0 0 0 0	NEWS	30	D			0.0	\$1,600.00	2	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NLATE03	1 0 0 1 1 1 0	NEWS	30	D			0.0	\$1,400.00	4	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/06/12	09/10/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$405.00	1	\$405.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	WFACE03	* * * * * S	FACE	30	D			0.0	\$315.00	1	\$315.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	31	0	\$20,610.00	\$17,518.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$20,610.00	\$17,518.50	\$0.00	\$0.00